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TRANSMITTAL FORM			First Named Inventor First Named Inventor Yuan, Yillian			2001				
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(to be see for all correspondence after initial filing)				Examiner Nam	Kim, Nicholas					
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Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts			Drawing(s) Licensing-related Petition Petition to Conve Provisional Applic Power of Attorney Change of Corres Terminal Disclain Request for Refu CD, Number of C Landscape rks	ddress Status Letter Other Enclosure(s) (please Identify below): Supplemental Reply to Office Action						
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	Baker	Botts LLP			Customer No	o. 210	U3 			
Signature	M	are								
Printed name	Manu J	. Tejwani								
Date 04/26/2006		006	Reg. No. 38,587							
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This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

Yuan, Yillian

Customer No. :

21003

Serial No.

09/830,790

Examiner

Kim, Nicholas

Filed

7/13/01

Group Art Unit:

3622

For

PROMOTIONAL IMPACT ASSESSMENT METHODOLOGY

SUPPLEMENTAL REPLY TO OFFICE ACTION

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

April 26, 2006

Date of Deposit

Manu J Tejwani

38,587

Attorney Name

PTO Registration No

Signature

April 26, 2006

Date of Signature

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Applicants submit this paper in response to the Office Communicating dated April 5, 2006 and the Office Action dated September 9, 2005. Pending claims are listed in the **Claims** section beginning on page 2 of this paper. Applicants present remarks in the **Remarks** section beginning on page 7 of this paper.